

How to share the fundraiser on your social media pages:

Step one- download the graphic from the email onto your phone or computer.

Mobile instructions: Go to email with graphic. Tap on graphic. In bottom right-hand corner of the screen is a box with an up arrow. Click on that. On the next screen at the bottom you will see “Save image”. Hit that and the graphic will now be saved in your photo reel.

Now you are ready to post on your social media pages!

Facebook:

Go to your FB page.

At the upper right (mobile) look for the + sign. Touch that and a drop-down menu will appear. Choose the first one which is “post”. New screen will open that says Create post. Where it says, “what’s on your mind?” type a message to your friends.

Something like:

I need your help.

The Rotary Club of Fort Lauderdale is running its biggest fundraiser of the year right now and I am counting on you to (or hoping you can) buy a raffle ticket to support our various causes.

Just a \$100 donation will enter you in a drawing to win \$30,000, but that’s not the real prize here. The real prize is the thousands of people you will be helping both here in Fort Lauderdale and around the world with your donation. Just scan the QR code. And thank you!

Below that you will see a green image that says Photo/video. Touch that and your camera roll will open. Find the social post and tap it. A number #1 will show up on the pic. Hit next at the bottom of the page. Review your post for accuracy. If everything is correct- hit post in the upper right corner. To optimize your results, you should post this weekly on your feed.

Instagram:

Go to your IG page. In the upper left-hand corner (mobile) is a + sign.

Tap it. The options open up and hit the second one which says “post”. When you hit “post” your camera roll will open. Tap the photo that you want to post. Top right it will say “next” hit that and then hit “next” at the bottom of the next screen. Under add caption, write something similar to what you wrote on FB. Check for accuracy and then hit “Share” at the bottom.

LinkedIn

Go to your LI page. At the bottom of the screen (mobile) the 3rd option in says “post”. Tap that.

A screen will open up. Type what you did on FB or IG where it says “Share your thoughts”. Then go to the small picture frame in the bottom right corner and hit that.

Your camera reel will open, and you then need to tap the pic that you want. Hit next in the upper right corner. Review your post and pic and if correct, hit post in the upper right-hand corner.